

Starting Up . Am I the right person to run my own business?

When people consider the idea of starting their own business they are often put off by thinking they are not the right type of person to do so. They question whether their personality would be suitable and often find reasons why they shouldn't. However, there is no one .type. of person that starts his or her own business. Many people from different backgrounds dream of starting and running their own business. None of these people have set attributes which make them successful, but are determined and motivated to succeed.

The prospect of starting your own business can be a daunting one, the first step often being confidence in yourself and your ideas. If you can support this with some of the key characteristics then you are one step closer to realizing your ambitions. The one thing, which will set your business idea apart from everyone else's, will be your individual skills, talent and enthusiasm.

As well as skills and ambition you will need to decide why running your own business is the right decision. There are many hopes and fears associated with this process. Many people want more freedom and think that becoming their own boss is the way to achieve this. You will certainly have the freedom to make your own choices and decide how the business is going to progress. However, although you will in theory be able to enjoy flexible hours etc, starting your own business is an extremely time consuming process. You may find initially you are working more hours than when you were previously employed. Being your own boss can be highly satisfying as well, not having to answer to anyone else or having to run things past other people before anything gets done.

You will also need to recognize, that starting up your own business is not the final stage in the process, and businesses need to evolve constantly. As well as having determination and ambition, you need the ability to learn a wide range of management skills and develop your own skills, so that you and your business can communicate and function effectively.

Further advice and information on starting up a business can be provided by FourThinking Consultancy and Training Ltd. For enquiries please contact:

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